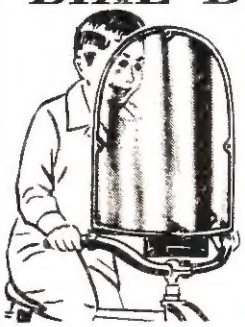
ARCHIE SERIES
Archie's Pal
Jughead
APPROVED BY THE COMICS CODE AUTHORITY
12¢
PDC
APR.
NO. 95
HOW ARE YOU MAKING OUT WITH YOUR TEACHING MACHINE, ARCHIE ?
JUG, I REALLY DON'T KNOW!
GIVE THE SQUARE ROOT OF 734
26
95
1
80
1/4
03

BIKE BONANZA OF BIG BUYS



BIKE WINDSHIELD
Turn your bike into something really special with this clear, transparent bike windshield. Just like the one on Motorcycles. Handy built-in pouch enables you to keep your sunglasses, tools, and personal effects within easy reach. Really makes your bike different.
No. 4268 ..... $1.00

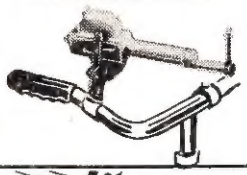
JOLLY ROGER BIKE FLAG
Novel, attractive, safety and ornamental fender flap with two red safety reflectors.
No. 4989 ..... 75¢

HEADLIGHT AND DIRECTIONALS
Here's a combination powerful headlight and flashing directional signal made of shining chrome plate that really works. A flick of the hand switch and your directional signal lets them know which way you're turning.
No. 4998 ..... $1.98

REAR VIEW BIKE MIRROR
You can see what's going on around you without taking your eyes off the road.
No. 4279 ....75¢

BIKE SPEEDOMETER
Now you can see how fast you're riding with this precision engineered speedometer for only 75¢. You can time yourself for racing, sports, distance. Just fasten it to your handlebar and go.
No. 8188 ..... 75¢

BIKE MACHINE GUN



Perfect plastic model of actual machine-gun. Insert the BB's and fire away. Turn the crank and watch your target blasted. Shoots as many as you want as fast as you want. Turns in full circle. Attaches to hand bar. Complete with 50 pellets.
No. 7516 ..... Only 75¢

MAKE YOUR BIKE LIKE A MOTORCYCLE
Now, you can make your bicycle, tricycle, or scooter sound just like a motorcycle. Operated automatically by the spokes of the wheel. Attaches in a jiffy.
No. 406 ..... 39¢

10 Day Free Trial
Order any merchandise on this page at our risk. Use it at home for 10 days. If you're not 100% delighted, then simply return it for prompt refund of full purchase price! Kindly add 25c shipping charge to your total order. All orders must total at least $1 or we cannot ship.

Money Back Guarantee
Honor House Prod. Corp. Dept. CC63
Lynbrook, N. Y.

Rush me the items listed below on 10 Day Free Trial. If not delighted, my purchase price will be refunded.

Item # | How Many | Cost | Item

( ) I enclose payment plus 25¢ shipping charge. Same guarantee.
( ) Send C.O.D. I'll pay postman on delivery and C.O.D. plus Shipping charge.

Name.....
Address .....

AMAZING

WRIST RADIO

PRIVATE EAR PHONE

$2.98

10 DAY FREE TRIAL
Order this sensational Wrist Radio on 10 Day Free Trial. If you are not 100% delighted simply return to us for prompt refund of full purchase price.

Wow! A wrist radio, that really works. Play detective like the ones in the famous cartoons. Yes, imagine receiving standard broadcasts up to about 50 miles. Tuning in your favorite station and getting years of listening pleasure. This is your own personal wrist radio that permits you to listen to your favorite program without disturbing others. And, there are no batteries, no electricity, no tubes—nothing to wear out. Works on a permanent germanium diode. And, think what fun it is playing games, pretending to transmit messages, and getting help in the nick of time.

You're sure to be the leader of the gang now! Complete with private earphone and easy to connect antenna. Only $2.98 plus 36¢ shipping charge. Don't delay! Order now.

- Receives Broadcast Up to 50 Miles
- WEAR It Like A Watch—Listen In Like A Radio
- Plays for Years Without Electricity or Batteries

Money Back Guarantee
HONOR HOUSE PROD. CORP.
LYNBROOK, NEW YORK Dept. RW52

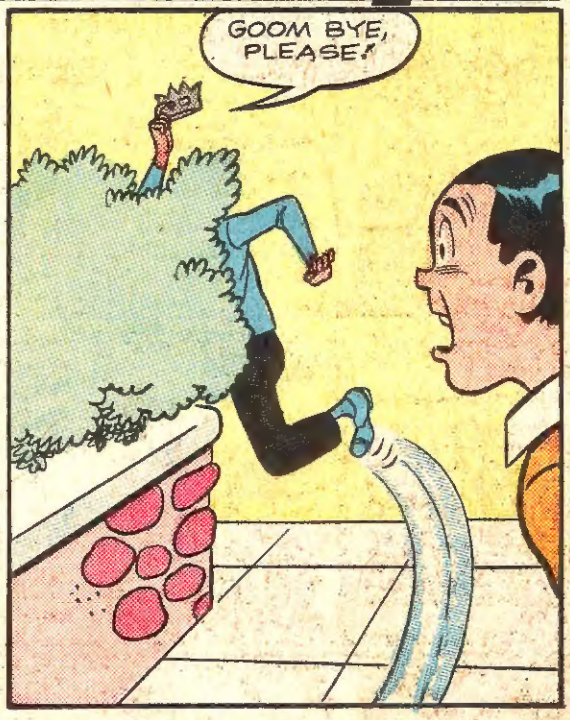
Rush me my Wrist Radio on 10 Day Free Trial at once. If not 100% delighted, I may return for prompt refund of full purchase price.

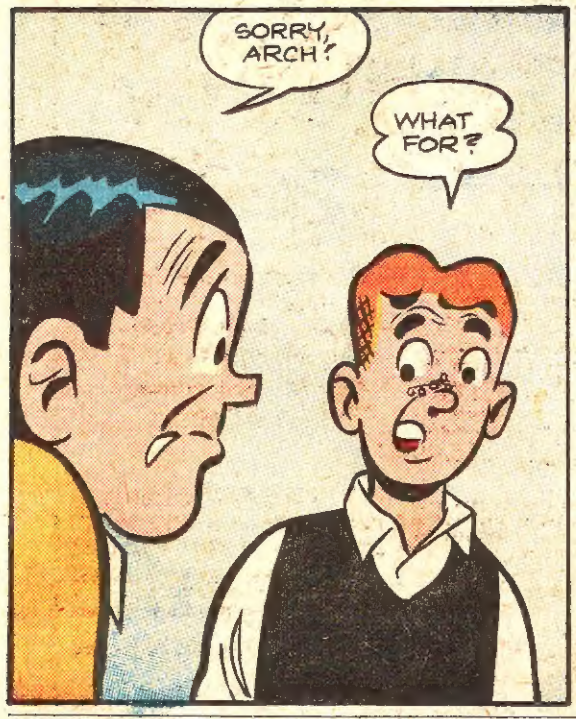
☐ I enclose $2.98 plus 36¢ shipping charge.
☐ Send C.O.D. I will pay postman on delivery plus C.O.D. and shipping charges.

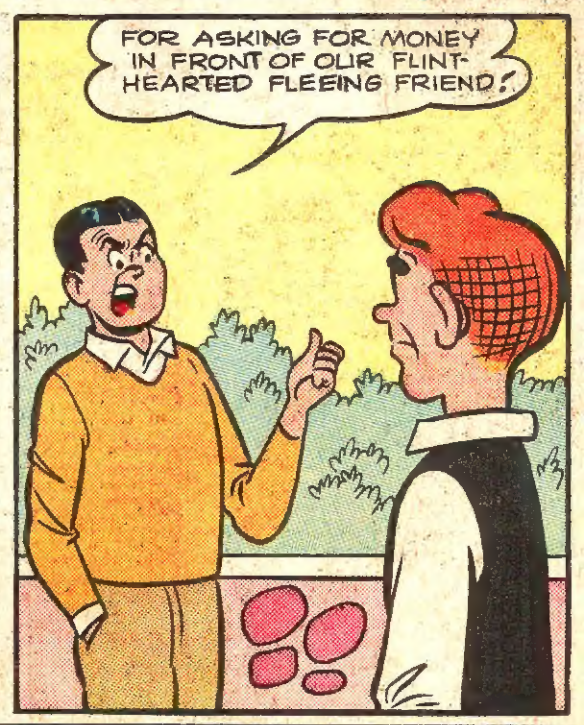
Name.....
Address.....

Jughead

time is money



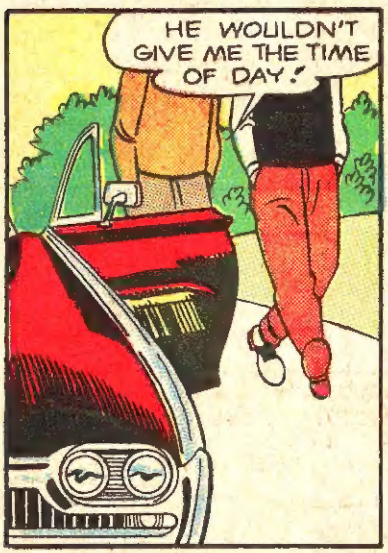


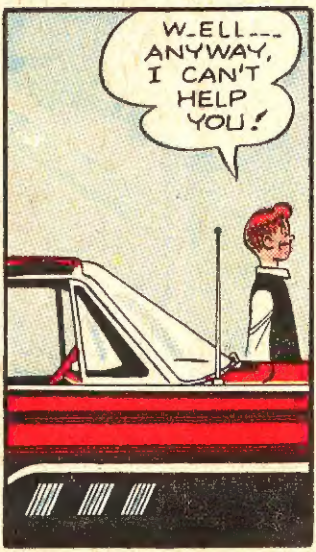


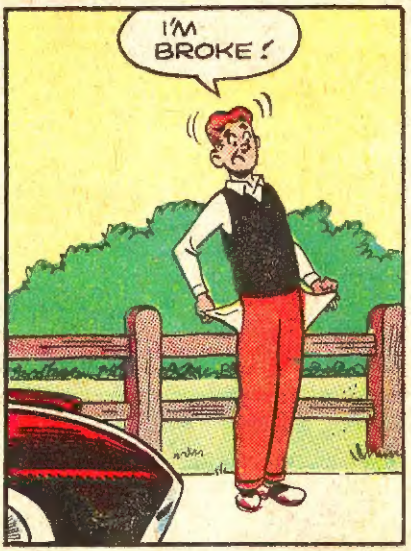
ARCHIE'S PAL JUGHEAD, No. 95, April, 1963. Published monthly by ARCHIE COMIC PUBLICATIONS, INC., 480 DeSoto Ave., St. Louis 7, Mo. Executive and Editorial offices: 241 Church St., New York 13, N.Y. Chicago office: 35 East Wacker Dr., Chicago 1, Ill. Hollywood office: 439 So. Western Ave., Los Angeles 5, Calif. Second-Class Postage Paid at St. Louis, Missouri and at additional mailing offices, under the Act of March 3, 1879. Copyright 1963, by ARCHIE COMIC PUBLICATIONS, INC. All rights reserved. Cover and entire content protected by copyright throughout the world. Title registered U. S. Patent Office. Yearly subscription, $1.50 in U.S.A.; single copies, 12c. No actual person is named or delineated in this fiction magazine. Printed in the U.S.A.

THE SHOCK MIGHT HAVE BEEN TOO MUCH FOR HIM!

OH, COME ON, NOW! HE'S NOT THAT BAD!


HE WOULDN'T GIVE ME THE TIME OF DAY!


W_ELL--- ANYWAY, I CAN'T HELP YOU!

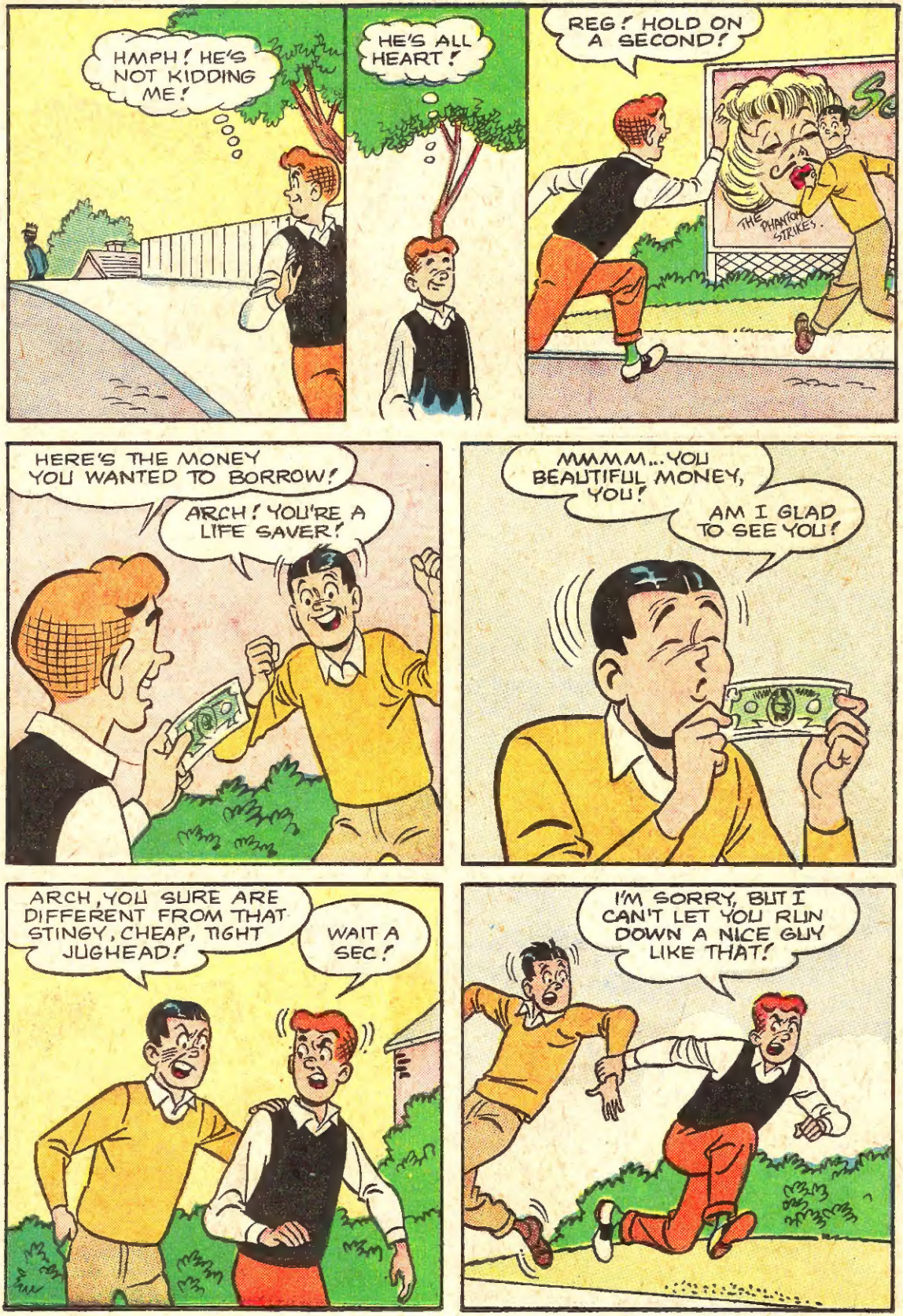

I'M BROKE!

THIS LATE IN THE WEEK, JUGHEAD IS YOUR BEST BET! HE'S ALWAYS LOADED!
WHY NOT?

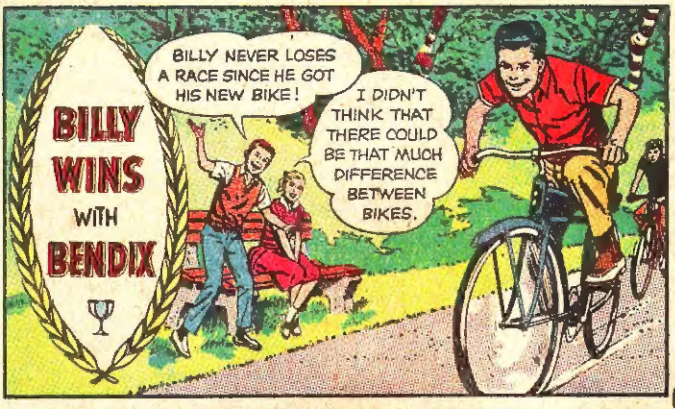
HE NEVER PARTS WITH ANY OF IT!

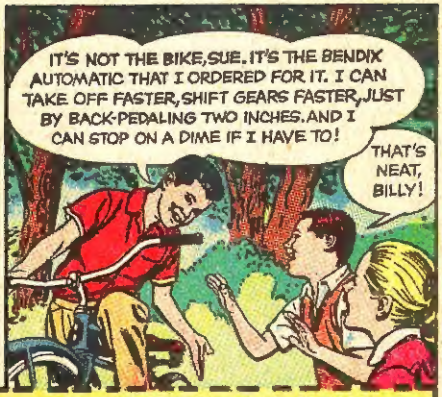
PSST! ARCH!
IS HE GONE?
YEAH..
... BUT HE STILL NEEDS THE MONEY!
HERE! HERE'S FIVE DOLLARS! YOU LEND IT TO HIM!
HUH?
IT'S A VERY NICE GESTURE, BUT WHY DON'T YOU DO IT YOURSELF?
WHAT?..
AND RUIN MY REPUTATION?
FOR YEARS I'VE BEEN TRYING TO MAKE PEOPLE BELIEVE I'M A TIGHTWAD.. A BIG EATER.. A WOMAN HATER..
I GET IT!

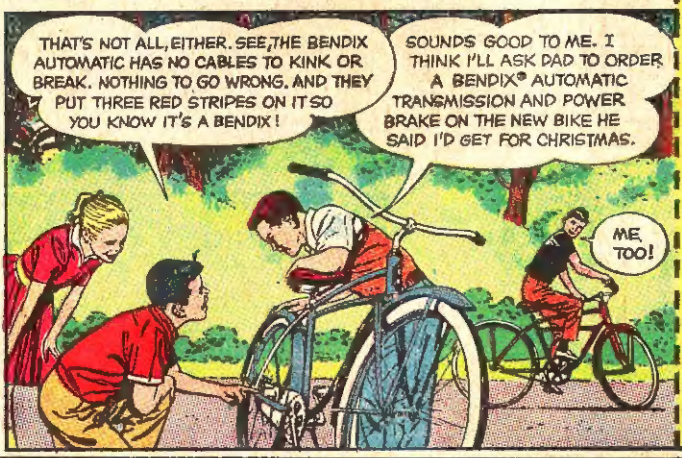
WHILE EVERYONE IS UNAWARE THAT ACTUALLY YOU'RE REALLY--
A TIGHTWAD, A WOMAN HATER AND A BIG EATER!
B-BUT THEN WHY THIS MONEY FOR REGGIE?
MY BIRTHDAY IS NEXT WEEK!
I WANT HIM TO BE ABLE TO AFFORD SOMETHING NICE!
SHREWD! YOU'LL GET A GIFT AND HE'LL STILL OWE YOU FIVE DOLLARS!
NOT QUITE!
HE'LL OWE YOU THE FIVE DOLLARS!..AND YOU'LL OWE ME FIVE DOLLARS!


HMPH! HE'S NOT KIDDING ME!
HE'S ALL HEART!
REG! HOLD ON A SECOND!
THE PHANTOM STRIKES.
HERE'S THE MONEY YOU WANTED TO BORROW!
ARCH! YOU'RE A LIFE SAVER!
MMMM... YOU BEAUTIFUL MONEY, YOU!
AM I GLAD TO SEE YOU!
ARCH, YOU SURE ARE DIFFERENT FROM THAT STINGY, CHEAP, TIGHT JUGHEAD!
WAIT A SEC!
I'M SORRY, BUT I CAN'T LET YOU RUN DOWN A NICE GUY LIKE THAT!

JUG! YOU'VE GOT TO GIVE UP THIS PRETENSE!
I REFUSE TO STAND BY AND HAVE YOU CALLED A CHEAPSKATE..
...BY REGGIE, WHO SAYS YOU WOULDN'T GIVE HIM THE TIME OF DAY!
HE DOES, DOES HE?
LET'S JUST SHOW BIG MOUTH!
ATTA BOY, JUG! SHOW HIM HOW GENEROUS YOU REALLY ARE!
AH! THERE WE ARE!
FOR YOUR INFORMATION, PAL, THE TIME IS EXACTLY THREE SEVENTEEN AND A HALF!
END


BILLY WINS WITH BENDIX
BILLY NEVER LOSES A RACE SINCE HE GOT HIS NEW BIKE!
I DIDN'T THINK THAT THERE COULD BE THAT MUCH DIFFERENCE BETWEEN BIKES.


IT'S NOT THE BIKE, SUE. IT'S THE BENDIX AUTOMATIC THAT I ORDERED FOR IT. I CAN TAKE OFF FASTER, SHIFT GEARS FASTER, JUST BY BACK-PEDALING TWO INCHES. AND I CAN STOP ON A DIME IF I HAVE TO!
THAT'S NEAT, BILLY!


THAT'S NOT ALL, EITHER. SEE, THE BENDIX AUTOMATIC HAS NO CABLES TO KINK OR BREAK. NOTHING TO GO WRONG. AND THEY PUT THREE RED STRIPES ON IT SO YOU KNOW IT'S A BENDIX!
SOUNDS GOOD TO ME. I THINK I'LL ASK DAD TO ORDER A BENDIX® AUTOMATIC TRANSMISSION AND POWER BRAKE ON THE NEW BIKE HE SAID I'D GET FOR CHRISTMAS.
ME, TOO!

MAIL THIS COUPON FOR A FREE FOLDER ON THE BENDIX AUTOMATIC

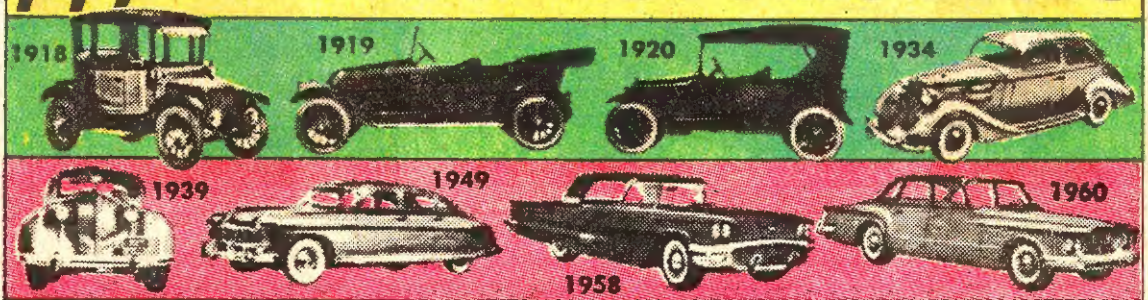
THE BENDIX CORPORATION
ECLIPSE MACHINE DIVISION
ELMIRA, NEW YORK

NAME (PLEASE PRINT) _____

ADDRESS _____

CITY _____ ZONE _____ STATE _____

147 FAMOUS AUTOMOBILES



Here's A Complete List of Cars You Get

1915	Buick	1940	Mercury
1916	Apperson	1941	Plymouth
1917	Oakland	1942	Lincoln
1918	Baker Electric	1943	Nash
1919	Franklin	1944	Willys Jeep
1920	Chevrolet	1945	DeSoto
1921	Case	1946	Dodge
1922	Mercer	1947	Kaiser
1923	Stearns	1948	Ford
1924	Chandler	1949	Hudson
1925	Locomobile	1950	Chrysler
1926	Cleveland	1951	Nash
1927	Jordan	1952	Plymouth
1928	Kissel	1953	Mercury
1929	Auburn	1954	Chrysler
1930	Cord	1955	Lincoln
1931	Durant	1956	Dodge
1932	Essex	1957	DeSoto
1933	Dodge	1958	Ford Thunderbird
1934	LaFayette		
1935	Cadillac	1959	Rambler
1936	Terraplane	1960	Valiant
1937	Hupmobile	1961	Ford
1938	Ford	1962	Chevrolet
1939	Packard	1963	Rambler

Comes packed in this special garage box in which to store your models!

Only **$2.49**

KIDS! Here's the greatest assortment of famous cars from Grandpa's days to today! Yes, a model car for each year from 1915 thru 1963! And there's 3 each of each model so that you can trade them and save them! EACH MODEL HAS THE NAME OF THE AUTOMOBILE AND YEAR ON IT — each on its own base, 49 different models, 147 pieces to the set. Made of pure plastic styrene. Fun for you and the whole family. Comes in a garage box for storage when not in use! Send $2.49 money order or check with coupon. Satisfaction guaranteed or your money refunded. No C.O.D.'s please!

MAIL COUPON TODAY!

Auto Models, Dept. 5 **No C.O.D.'s**
Carle Place, L.I., N.Y.

Gentlemen:

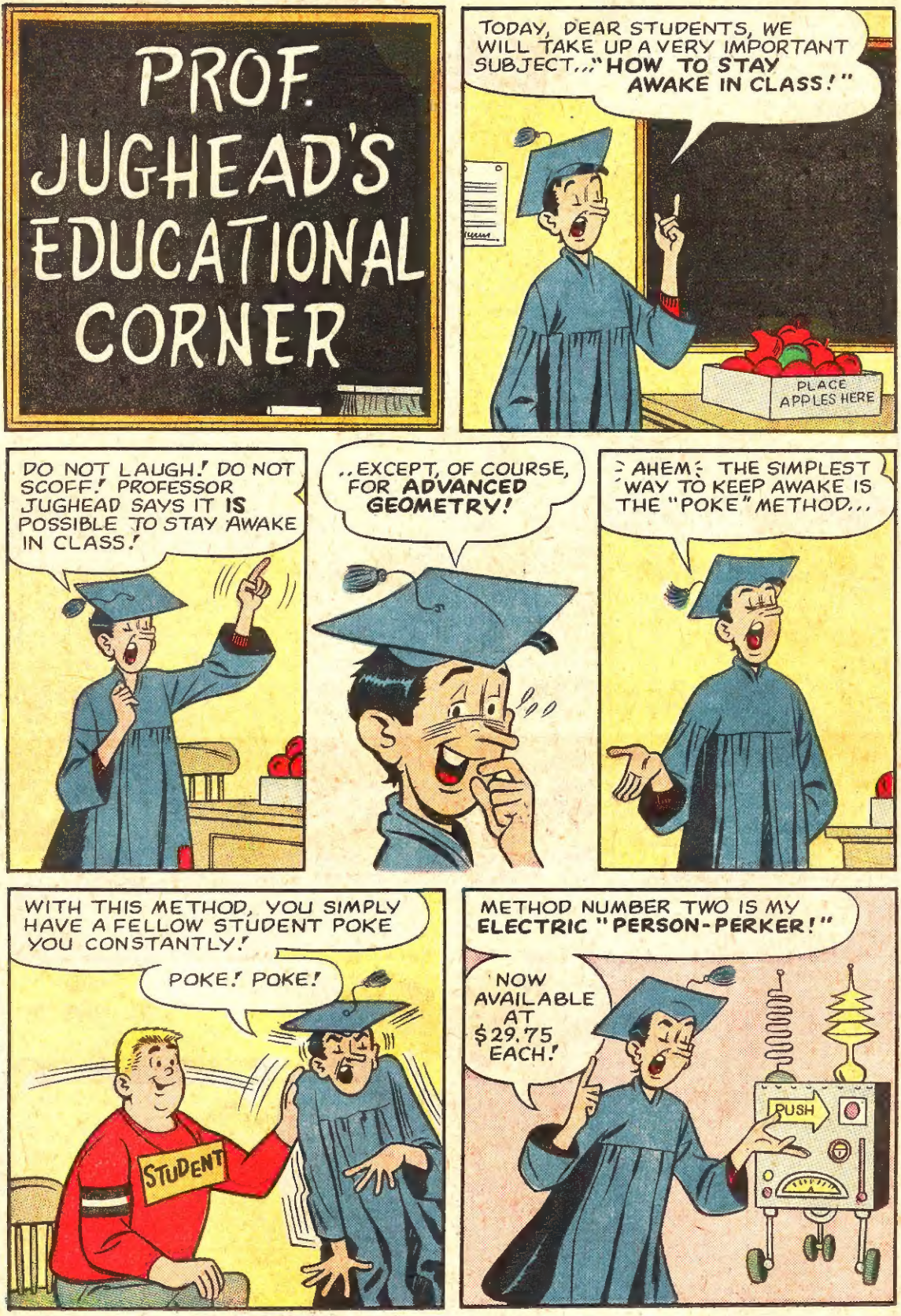
Please send immediately full set of 147 auto models. I enclose $2.49. If not satisfied I may return for full refund.

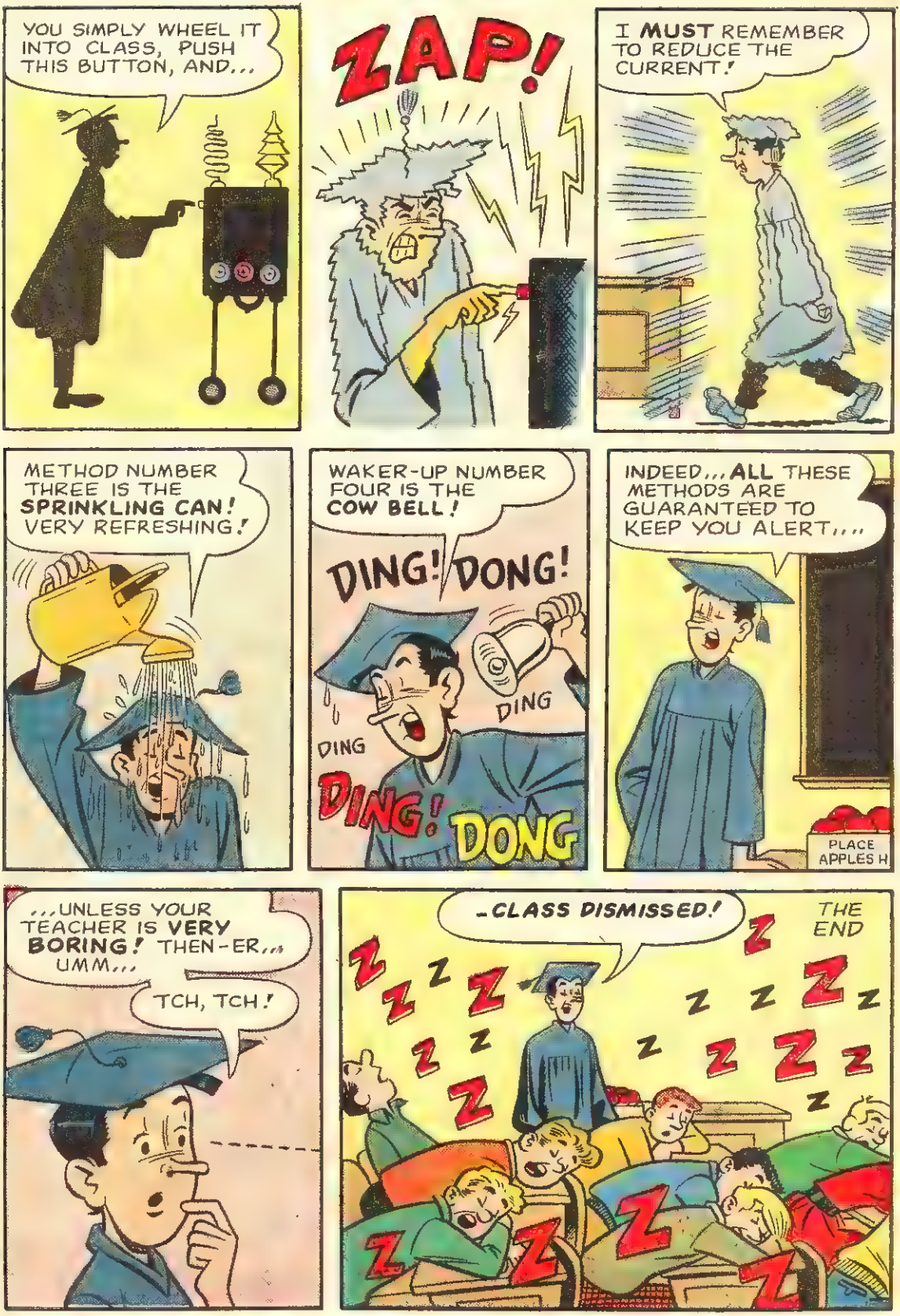
NAME .....

ADDRESS .....

CITY ..... ZONE..... STATE.....

Canadian and Foreign orders: $2.98 International Money Order with coupon.


PROF. JUGHEAD'S EDUCATIONAL CORNER
TODAY, DEAR STUDENTS, WE WILL TAKE UP A VERY IMPORTANT SUBJECT... "HOW TO STAY AWAKE IN CLASS!"
PLACE APPLES HERE
DO NOT LAUGH! DO NOT SCOFF! PROFESSOR JUGHEAD SAYS IT IS POSSIBLE TO STAY AWAKE IN CLASS!
..EXCEPT, OF COURSE, FOR ADVANCED GEOMETRY!
AHEM! THE SIMPLEST WAY TO KEEP AWAKE IS THE "POKE" METHOD...
WITH THIS METHOD, YOU SIMPLY HAVE A FELLOW STUDENT POKE YOU CONSTANTLY!
POKE! POKE!
STUDENT
METHOD NUMBER TWO IS MY ELECTRIC "PERSON-PERKER!"
NOW AVAILABLE AT $29.75 EACH!
PUSH


YOU SIMPLY WHEEL IT INTO CLASS, PUSH THIS BUTTON, AND...
ZAP!
I MUST REMEMBER TO REDUCE THE CURRENT!
METHOD NUMBER THREE IS THE SPRINKLING CAN! VERY REFRESHING!
WAKER-UP NUMBER FOUR IS THE COW BELL!
DING! DONG!
DING
DING
DING! DONG
INDEED... ALL THESE METHODS ARE GUARANTEED TO KEEP YOU ALERT....
PLACE APPLES H
...UNLESS YOUR TEACHER IS VERY BORING! THEN-ER... UMM...
TCH, TCH!
-CLASS DISMISSED!
THE END

REWARD
$9,985.50
FOR THIS COIN

ILLUSTRATED: 1804 Silver dollar. 19,000 Minted, only 12 [illegible] are the real

$500,000.00 SEARCH FOR RARE COINS!

Stop spending valuable coins worth hundreds of dollars. New 1963 catalogue lists hundreds of coins we want to buy and gives the price range we will pay for these United States Coins. Certain half cent coins are worth up to $3,500.00 for Canadian Coins. Our valuable Coin Book may reward you many thousands of dollars. Coins do not have to be old to be valuable. Thousands of dollars have been paid for coins dated as recently as 1940 to 1956. Now you too can learn the rare dates and how to identify rare coins in your possession with our new 1963 catalogue. A fortune may be waiting for you. Millions of Dollars have been paid for rare coins. Send your order for this valuable Coin Book now. Hold on to your coins until you obtain our catalogue. Send $1.00 for newest Coin Catalogue to:

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Gold Coins Before 1929	$10,000.00
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285 Market St.
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Your money will be Refunded in Full if you are not satisfied with this Catalogue

THREE JOYFUL JILLS IN THE MOST EXCITING COMIC BOOK EVER!

Josie comics

AT YOUR NEWSSTAND !!

208
Different World-Wide STAMPS
25¢

An exciting history of the world and outer space ... The Cruel and Feared Hitler; a vivid picture of the sports world—The Olympics; Elephants At Play; Mysterious Jungle Flowers; the kneeling figure of a child at prayer and a fabulous stamp portraying a rocket aimed at outer space. Many others, a unique collection in itself. Only 25¢ with approvals.

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FAMOUS AMERICANS SET
10¢

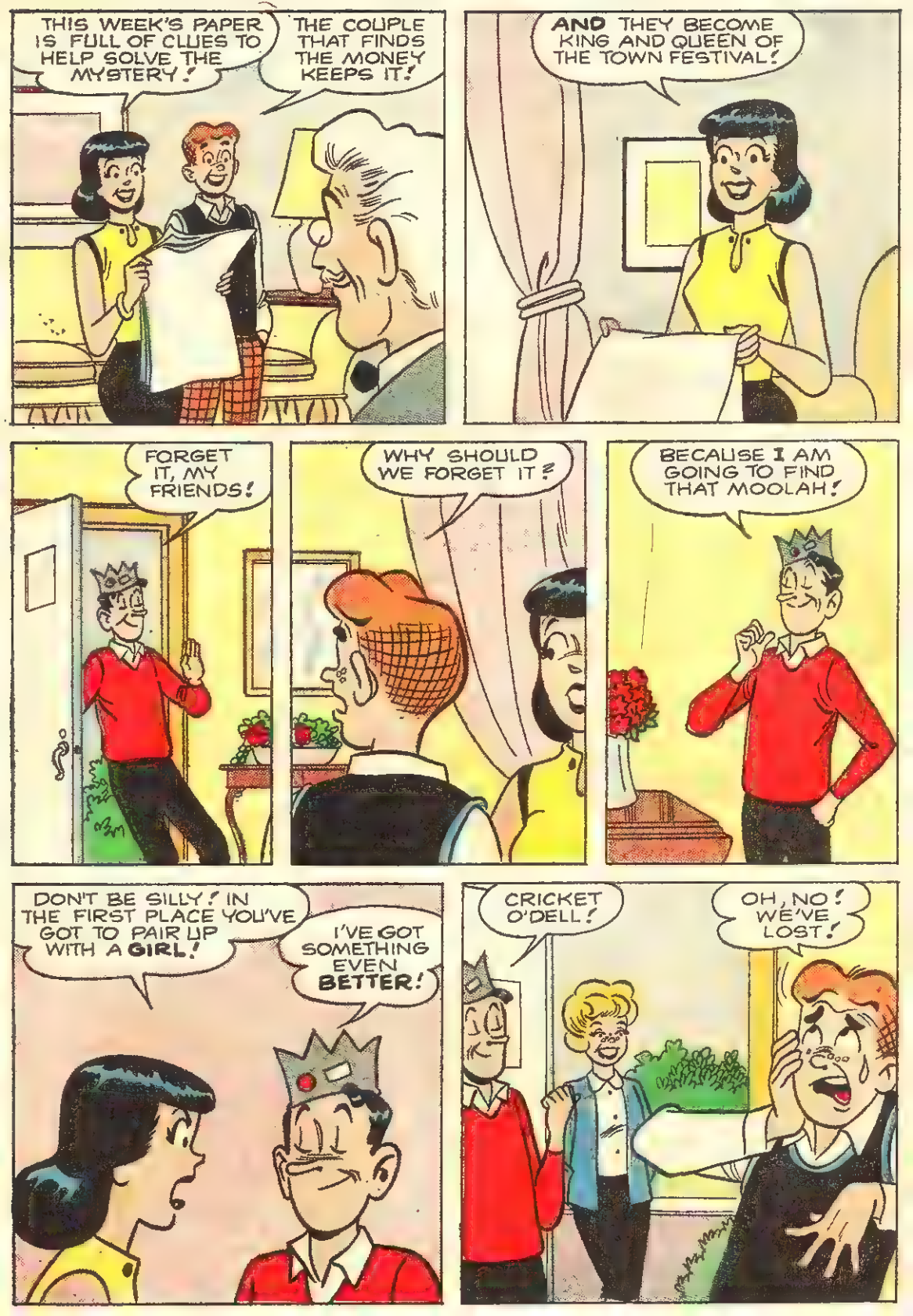
Plus Flag Set, National Parks Set and Presidential Set to $5. Send 10¢ for 15 of the above stamps plus full particulars and approvals.

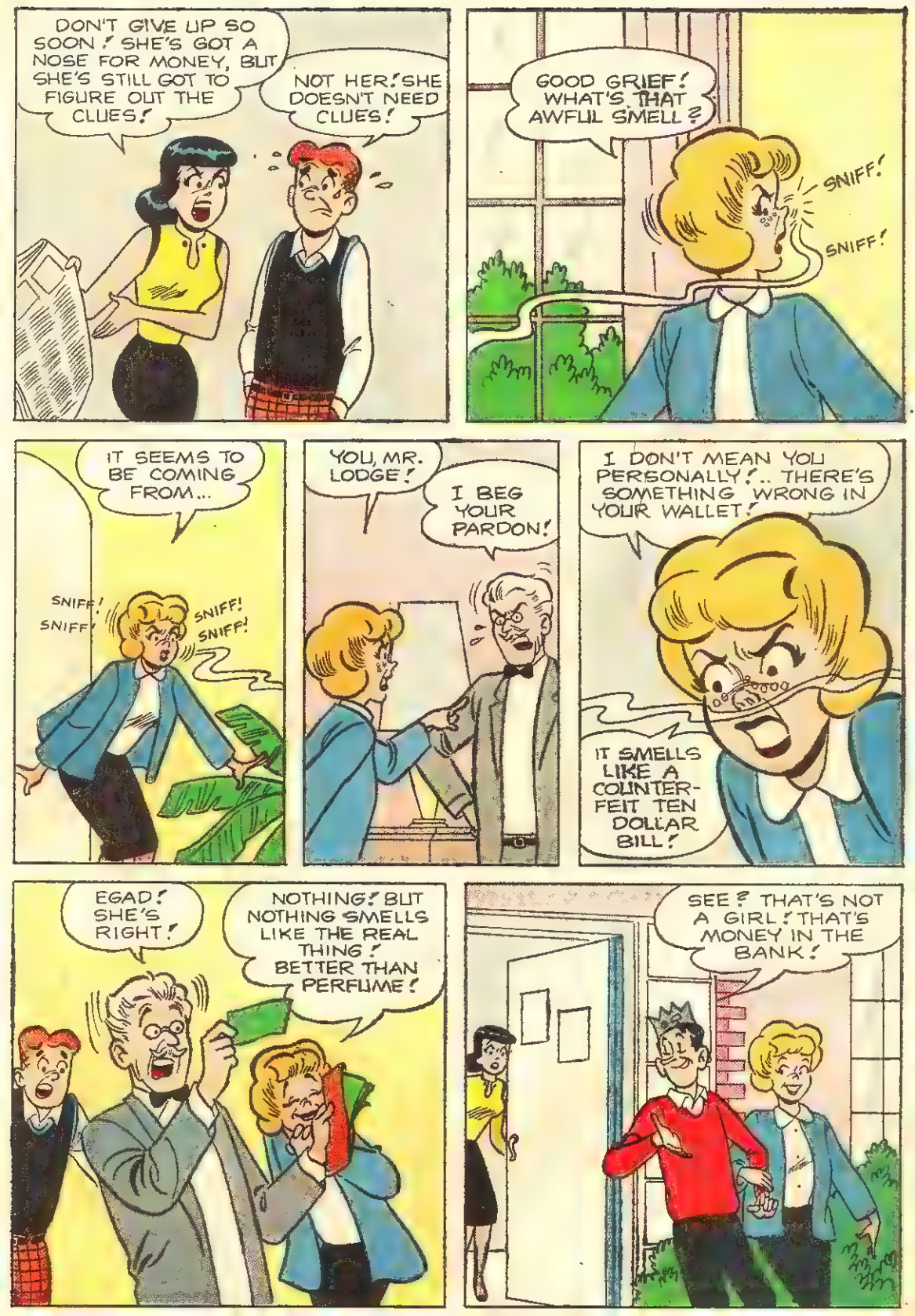
MAXIM STAMP CO., INC.
Dept. 710, 145 Nassau St.
New York 38, N.Y.

Jughead

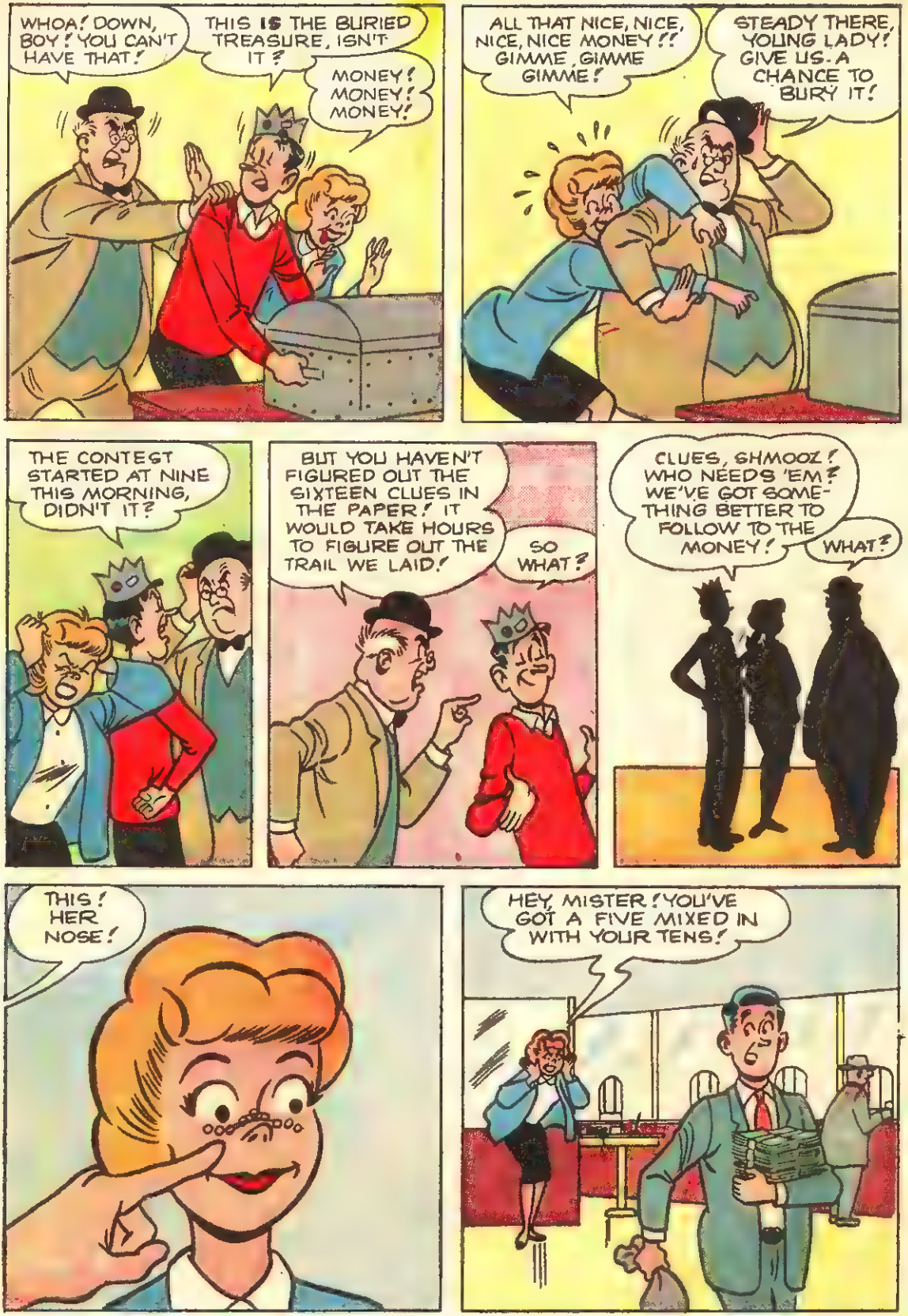
False Lead...part 1

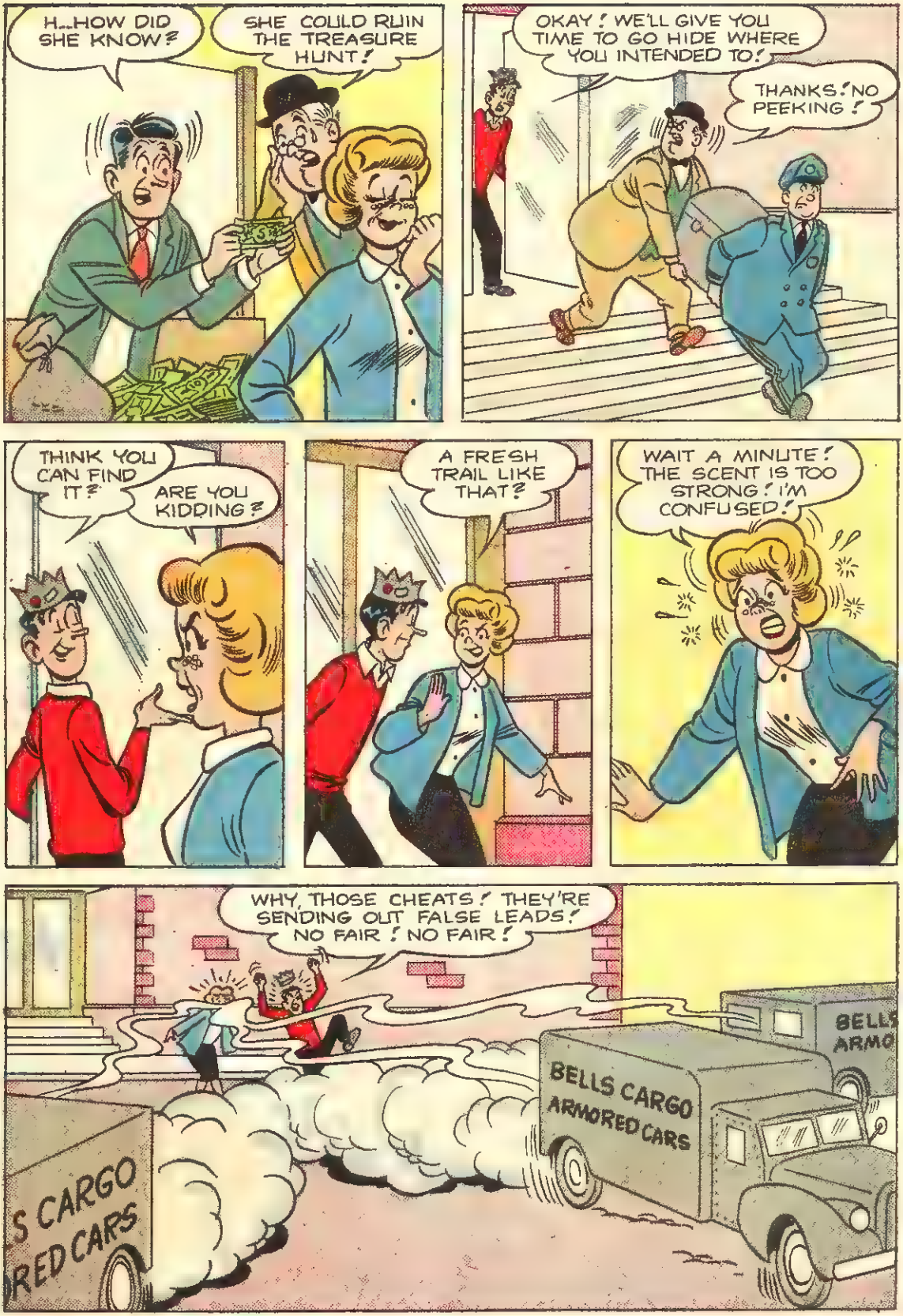
ALL SET FOR THE TREASURE HUNT, ARCHIE?
READY AND RARIN' TO GO!
TREASURE HUNT?
THE ONE THAT THE CHAMBER OF COMMERCE IS SPONSORING TODAY!
THEY'RE HIDING A CHEST CONTAINING ONE HUNDRED SILVER DOLLARS SOMEWHERE IN TOWN!


THIS WEEK'S PAPER IS FULL OF CLUES TO HELP SOLVE THE MYSTERY!
THE COUPLE THAT FINDS THE MONEY KEEPS IT!
AND THEY BECOME KING AND QUEEN OF THE TOWN FESTIVAL!
FORGET IT, MY FRIENDS!
WHY SHOULD WE FORGET IT?
BECAUSE I AM GOING TO FIND THAT MOOLAH!
DON'T BE SILLY! IN THE FIRST PLACE YOU'VE GOT TO PAIR UP WITH A GIRL!
I'VE GOT SOMETHING EVEN BETTER!
CRICKET O'DELL!
OH, NO! WE'VE LOST!


DON'T GIVE UP SO SOON! SHE'S GOT A NOSE FOR MONEY, BUT SHE'S STILL GOT TO FIGURE OUT THE CLUES!
NOT HER! SHE DOESN'T NEED CLUES!
GOOD GRIEF! WHAT'S THAT AWFUL SMELL?
SNIFF!
SNIFF!
IT SEEMS TO BE COMING FROM...
SNIFF! SNIFF!
SNIFF! SNIFF!
YOU, MR. LODGE!
I BEG YOUR PARDON!
I DON'T MEAN YOU PERSONALLY!.. THERE'S SOMETHING WRONG IN YOUR WALLET!
IT SMELLS LIKE A COUNTER-FEIT TEN DOLLAR BILL!
EGAD! SHE'S RIGHT!
NOTHING! BUT NOTHING SMELLS LIKE THE REAL THING! BETTER THAN PERFUME!
SEE? THAT'S NOT A GIRL! THAT'S MONEY IN THE BANK!

GIVE UP, CHILDREN! GIVE UP!
EVEN I WOULDN'T MATCH MY NOSE AGAINST HERS!
GOT THE SCENT YET?
FOLLOW ME! IT'S COMING IN STRONG!
HEY! THIS IS THE BANK!
THERE IT IS! RIGHT ON THE DESK!


WHOA! DOWN, BOY! YOU CAN'T HAVE THAT!
THIS IS THE BURIED TREASURE, ISN'T IT?
MONEY! MONEY! MONEY!
ALL THAT NICE, NICE, NICE MONEY!! GIMME, GIMME GIMME!
STEADY THERE, YOUNG LADY! GIVE US A CHANCE TO BURY IT!
THE CONTEST STARTED AT NINE THIS MORNING, DIDN'T IT?
BUT YOU HAVEN'T FIGURED OUT THE SIXTEEN CLUES IN THE PAPER! IT WOULD TAKE HOURS TO FIGURE OUT THE TRAIL WE LAID!
SO WHAT?
CLUES, SHMOOZ! WHO NEEDS 'EM? WE'VE GOT SOMETHING BETTER TO FOLLOW TO THE MONEY!
WHAT?
THIS! HER NOSE!
HEY, MISTER! YOU'VE GOT A FIVE MIXED IN WITH YOUR TENS!


H...HOW DID SHE KNOW?
SHE COULD RUIN THE TREASURE HUNT!
OKAY! WE'LL GIVE YOU TIME TO GO HIDE WHERE YOU INTENDED TO!
THANKS! NO PEEKING!
THINK YOU CAN FIND IT?
ARE YOU KIDDING?
A FRESH TRAIL LIKE THAT?
WAIT A MINUTE! THE SCENT IS TOO STRONG! I'M CONFUSED!
WHY, THOSE CHEATS! THEY'RE SENDING OUT FALSE LEADS! NO FAIR! NO FAIR!
BELLS CARGO ARMORED CARS
S CARGO
RED CARS

THESE MISSES ARE HITS!

WE'RE BACK TO DELIGHT YOUR EYES AND TICKLE YOUR FUNNY-BONE IN THIS BRAND NEW SPECTACULAR!

THIS GIANT SERIES MAGAZINE HAS GIANT SIZE LAUGHS, PIN-UPS, AND FASHIONS! DON'T MISS IT!

ARCHIE GIANT SERIES MAGAZINE Presents
NO. 21
ARCHIE GIANT SERIES
Betty and Veronica
SPECTACULAR
25¢
LOOKS LIKE EVERYBODY IS RECORD CONSCIOUS THESE DAYS!
RIVERDALE 45 DAYS WITHOUT A TRAFFIC ACCIDENT!
VERONICA 45 DAYS WITHOUT AN ARGUMENT
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ROOM 603, 241 CHURCH ST.
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ENCLOSED PLEASE FIND 25¢ IN COIN (35¢ IN CANADA) FOR WHICH YOU WILL SEND ME THE NEW *BETTY AND VERONICA SPECTACULAR #21* AS SOON AS IT IS OFF THE PRESSES!

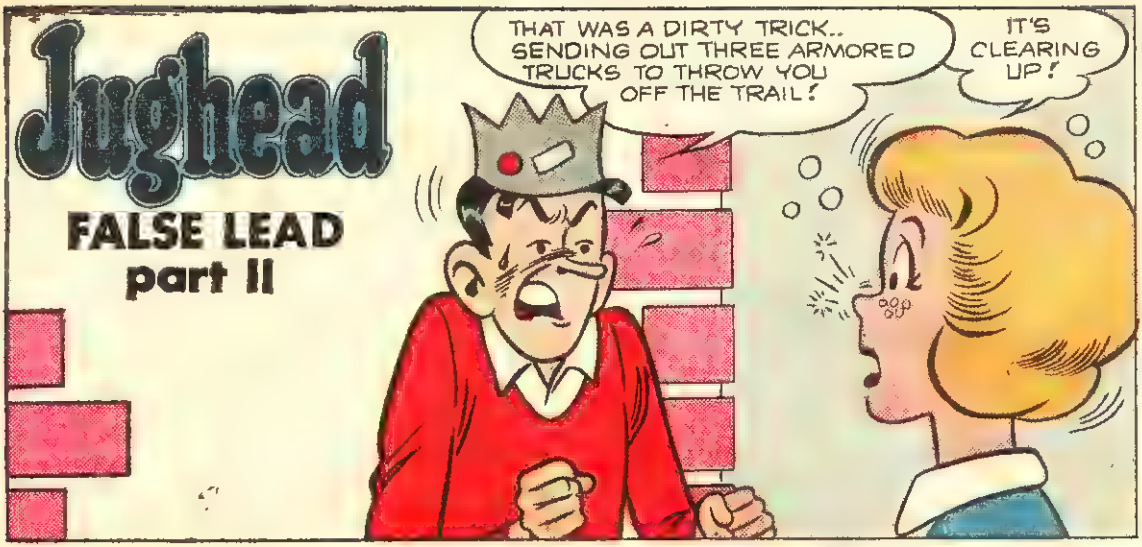
NAME _____ AGE ____
(PLEASE PRINT)

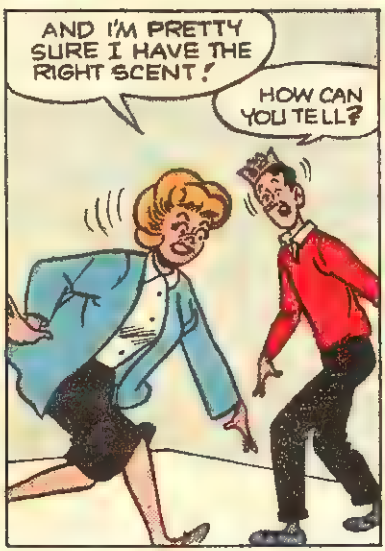
ADDRESS _____

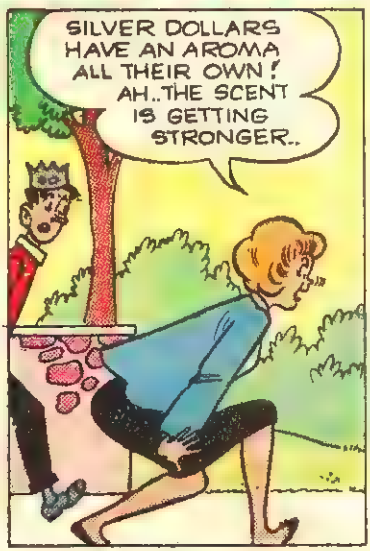
CITY _____ STATE _____

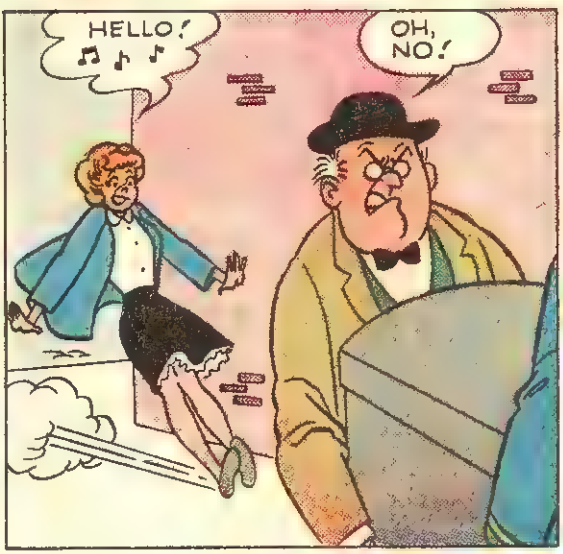
Jughead

FALSE LEAD part II



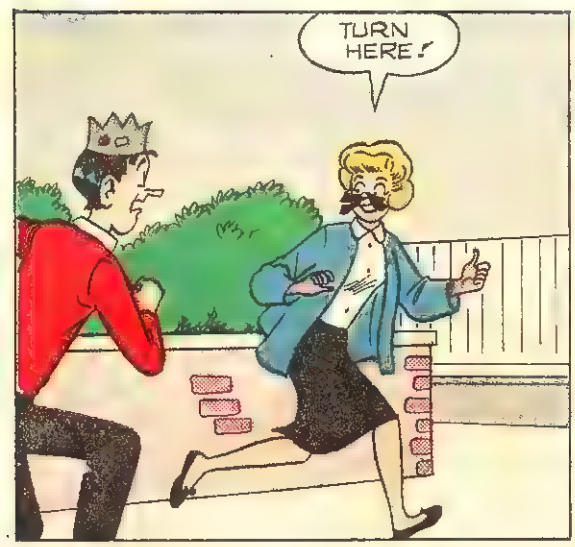


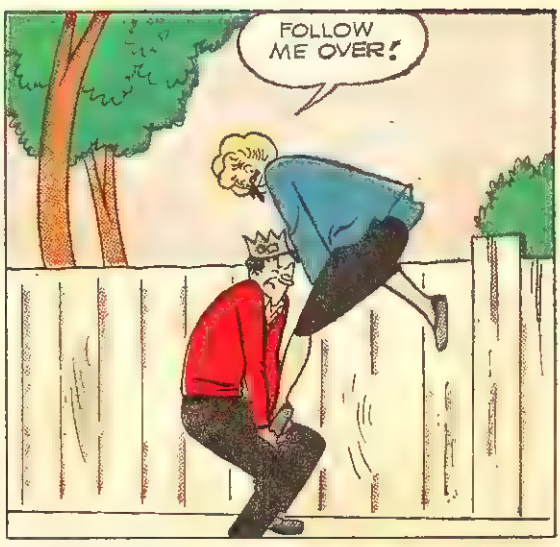


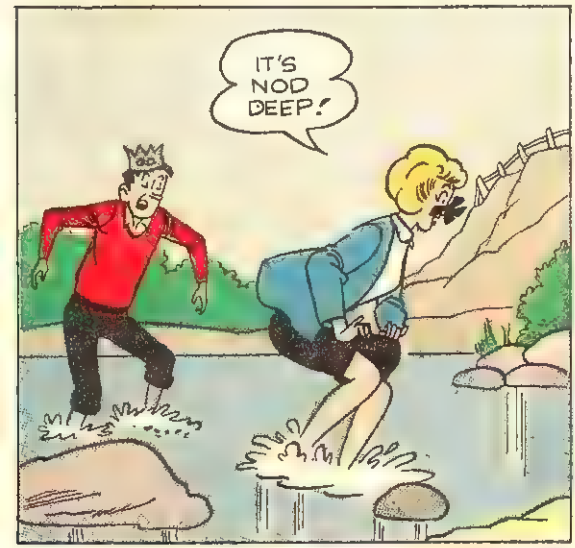


NO! NO! NO!
THE CLUES! YOU'VE GOT TO FOLLOW THE CLUES LIKE EVERYONE ELSE!
YOU CAN'T USE YOUR NOSE!
YOUR NOSE IS DISQUALIFIED!
IT'S NOT LEGAL!
YOU CAN BE IN THE CONTEST BUT YOUR NOSE IS OUT!
I OBJECT!
IT'S ALL RIGHT, JUGGIE! I DON'T WANT TO TAKE UNFAIR ADVANTAGE!
WHAT DO YOU SUGGEST?
JUST..
..THIS!

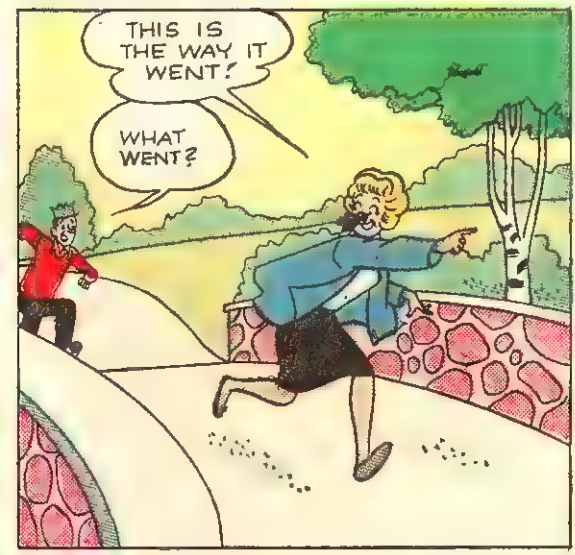
SMELL ANYTHING?
NOD A SCENT!
ALL RIGHT! YOU HAVE A PAPER! NOW ALL YOU HAVE TO DO IS FIGURE OUT THE CLUES!
SHUCKS! I CAN'T EVEN FIND THE CLUES!
GIVE BE THE PABER!
SO BUCH FOR THEIR CLUES!
NOW JUST TAKE BE FOR A DICE LEISURELY WALK!
BUT--
JUST HAVE FAITH IN LIDDLE CRICKET!

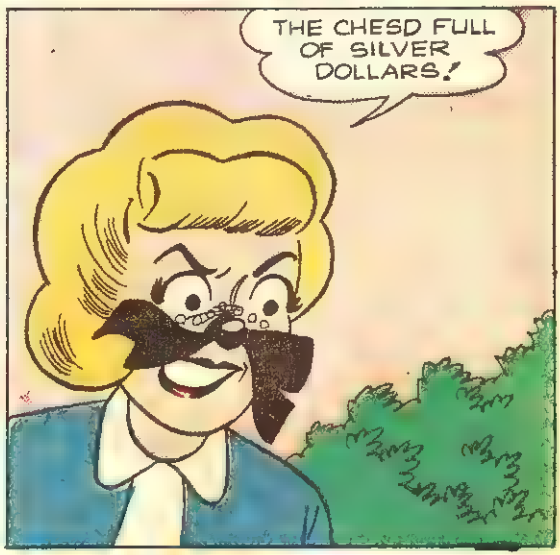

TURN HERE!


FOLLOW ME OVER!


IT'S NOD DEEP!

THIS IS A LEISURELY WALK?


THIS IS THE WAY IT WENT!
WHAT WENT?


THE CHESD FULL OF SILVER DOLLARS!

EGAD! IT'S THEM AGAIN!
LIFT THAT ROCK, JUGGIE!
CRICKET! IT'S HERE! WE'VE FOUND IT!
HOW'D YOU DO IT WITHOUT YOUR SENSE OF SMELL?
DO YOU HEAR A CLICKING NOISE?
ER..YES! I DO!
EVER HEAR OF GEIGER COUNTERS?
MY KNEES! THE CLOSER I GET TO MONEY...THE HARDER THEY CLICK!
CLICK!
CLICK!
CLICK!
CLICK!
CLICK!

132 PIECES 2 Complete Modern Navies in Gray and Green
SCALED IN 3-D
ALL PLASTIC - UP TO 5" LONG
Numerically classified below

NUCLEAR NAVAL BATTLE GAME!!

An action packed thrill a minute game. Each Commander maneuvers every ship with authentic tactics and controls sonar, mine laying, torpedo runs, plane launchings and ship to ship combat.

A COMPLETE
GAME $1.50
132 PIECE NAVIES
GIANT BATTLE AREA
2 GYRO INDICATORS
SIMPLE DIRECTIONS
A COMPARISON CHART of the two most powerful Navies in the World – United States and Russia

CONVOY TERROR

FLEET

2 AIRCRAFT CARRIERS* 4 DESTROYERS
12 HEAVY CRUISERS*-** 8 DESTROYERS*
2 HEAVY BATTLESHIPS 2 LIGHT CRUISERS*
2 DESTROYER FRIGATES*-**
6 DESTROYER LEADERS*
4 DESTROYER ESCORTS

AUXILIARIES

20 PLANES 8 MINES 10 P.T. BOATS
2 MINE SWEEPERS 3 MINE LAYERS
20 CARGO SHIPS 12 SUBMARINES**

* Missiles ** Nuclear
(For toys only see coupon)

FIVE STAR TOYS SORRY NO C.O.D.'s
Rego Park 74, N.Y., Dept. 100FM

Please send me the item(s) I have checked. I have enclosed the correct amount.

- ☐ 132 TOYS ONLY @ $1.15
- ☐ COMPLETE GAME @ $1.50
- ☐ Special! Complete game and 132 extra toys (total of 264 toys) @ 2.50 ppd.

Satisfaction guaranteed or return for full refund within 10 days.

NAME.....

ADDRESS.....

CITY.....STATE.....

GAME: Canada $2.00, Eng. 13/-, Aust. 16/-
Cash or International Postal M.O.

AMERICA'S MOST EXCITING WAR GAME

New Improved

2 GIANT BATTLEFIELDS a total size of 3 square feet. (Six Islands in the Pacific Ocean beautifully colored.)

88 PIECE TASK FORCE IN GRAY & GREEN
4 AIRCRAFT CARRIERS 24 PLANES
4 DESTROYERS 8 LANDING BARGES
4 BATTLESHIPS 4 HEADQUARTERS
16 TANKS WITH MOVEABLE TURRETS
24 PILL BOXES

These unbreakable 3-D metallic plastic toys are authentically scaled and each is realistically proportioned to the given battlefields. (For toys only see coupon below)

375 RED MARKERS—enough to record the most savage bombings and shellings.

Simple directions etc for 2 or 4 players, from 8 to 80 who enjoy being armchair generals.

TASK FORCE

REG U.S. PATENT OFFICE

ONLY **$1.00** PLUS POSTAGE

HELEN OF TOY, CO. NO C.O.D.'s
REGO PARK 74, NEW YORK Dept. 37-FM

88 TOYS ONLY—75c ppd. ☐

BOTH!! Complete game and 88 extra toys (total of 176 toys)—$2.00 ppd. ☐

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ADDRESS .....

CITY .....ZONE. . STATE

Canadians: Both, 2.20 cash or Int'l Postal M.O.

Ten-on runs high as a big fast scale battle room, with all elements participating on and sea and air. The team best able to strategically place his forces and direct the firing will be the only battle survivor!

There is no imagination necessary here!! You get the equipment, the battlefield and the rules on how to Locate, Occupy and Destroy the enemy.

It is fast play and tremendously enjoyed by members of our real Armed Force.

HELEN OF TOY, CO. NO C.O.D.'s
REGO PARK 74, NEW YORK Dept. 37-FM

PLEASE RUSH me . . . complete TASK FORCE game(s) for which I am enclosing $1.00 plus 25c for postage and handling for each game I have ordered. If I am not completely satisfied I may return it within 10 days for a full refund.

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CANADA: $1.40, ENGLAND: 10/—, AUSTRALIA: 13/— Cash or International Postal M.O

ALL THE NEWS THAT FITS WE PRINT

Archie Club News

SEND IN YOUR REPORTS AND WIN CASH PRIZES

MEMBERSHIP—FIFTEEN CENTS

FIRST PRIZE — $5.00

REPORTER
FRANCES GAMBINE
9103rd Lackland
Overland 14, Mo.

ALCHEMY

Alchemy was a combination of chemistry and magic. In ancient times and during the Middle Ages, magicians and so-called wise men sometimes worked with chemicals in trying to change one thing into another. They were often interested only in the weird effects. Those who experimented with chemical changes and effects were called alchemists. Alchemists are now considered to be unscientific, but some of their ideas and strange arts of mixing and heating led to the modern science of chemistry.

One of the persistent goals of alchemy was to change the common metals, such as lead and mercury, into noble metals like gold and silver. Another goal was to discover a "philosopher's stone," a material supposed to cure all diseases and make people live longer or forever. Lacking our modern knowledge of the elements and of the structure of atoms, the alchemists tried various mixtures, mainly by trial and error.

SECOND PRIZE — $3.00

REPORTER
CATHY DIBBLE
2001 Amber Lane
Burbank, Calif.

THE WHITE-TAILED DEER

The white-tailed deer is the most important deer in North America. It is called Virginia white-tailed because the first specimen described scientifically was killed in Virginia in 1784.

White-tailed were once found from the Atlantic to the Pacific oceans.

His tail is feather and snowy white. When the deer is startled, his tail stands straight up. The deer's coat is sleek and shiny. It has slender legs and black hoofs. In midsummer his coat is red. When winter comes his coat turns grayish blue.

The largest white-tailed deer live along the Canadian border, where males sometimes weigh more than 275 pounds.

The white-tailed deer bears 1 to 3 young in late spring. The young are covered with white spots. They eat bugs, twigs of wild shrubs, trees such as maple, and willow.

THIRD PRIZE — $2.00

REPORTER
MARCIA DAVIS
1327 Ridge Road
Belmar, N. J.

FRIENDSHIP

Friendship is a mighty ship
That weathers many gales,
And leaves a blessing to the world
In every place it sails.
It helps the dreary, cheers the sad,
And drives dark clouds away;
It gives a helping hand to those
Who've fallen by the way.

Friendship is a blessed ship
That's full of peace and love,
And carries sunshine everywhere,

From God's own blessed above.
It makes the world a better place—
Even more like heaven sweet—
And helps to smooth the pathway out
For weary pilgrims' feet.

FOURTH PRIZE — $1.00

REPORTER
JACKIE LEE
P.O. Box 135
Isleton, Calif.

Here are some jokes sent in by Jackie:

Reggie: "Last night I met a girl and fell in love at first sight."

Archie: "Why don't you invite her to the prom?"

Reggie: "I took a second look."

Jughead: "Why is your dog watching me so intently while I eat?"

Archie: "Maybe it's because you're eating out of his plate."

The phone rang about 2 A.M. and Archie answered it. "Hello," he said.

Voice: "Is this Gibson eleven eleven?"

Archie: "No, this is Gibson one one one one."

Voice: "Oh, I am sorry to have bothered you!"

Archie: "It's quite all right, I had to get up to answer the phone anyhow."

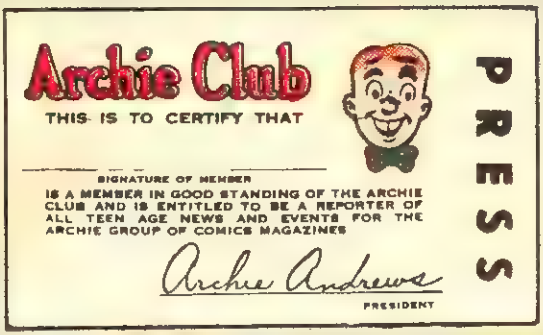
FIFTH PRIZE — $1.00

REPORTER
BARBARA HYMES
3215 Chestnut Street N.E.
Washington 18, D. C.

THE MEXICAN JUMPING BEAN

The jumping bean gets its name because it jumps and rolls from side to side. Its movement is caused by the full grown larva that comes from a certain gypsy moth, which lives inside the bean. When the larva moves the bean jumps.

If you want to be an ARCHIE CLUB MEMBER eligible to win all these CASH PRIZES, not to mention a BIG BYLINE in a top-notch comic magazine, then just fill out the coupon below and mail it along with 15¢ in coin to cover cost of mailing and handling. Here's what you get by joining the ARCHIE CLUB as an official reporter. You get a dressy OFFICIAL ARCHIE CLUB BUTTON and snappy PRESS CARD. This will make you a real reporter.


Archie Club
THIS IS TO CERTIFY THAT
PRESS
SIGNATURE OF MEMBER
IS A MEMBER IN GOOD STANDING OF THE ARCHIE CLUB AND IS ENTITLED TO BE A REPORTER OF ALL TEEN AGE NEWS AND EVENTS FOR THE ARCHIE GROUP OF COMICS MAGAZINES
Archie Andrews
PRESIDENT

Every member gets this official press card and beautiful 4 color button

ARCHIE CLUB:
241 Church St., New York 13, N. Y.

Dear Archie: Please enroll me as a member of the Archie Club and send me a button and press card by return mail. I enclose 15c in coin to cover the cost of mailing and handling. Send to:

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(PLEASE PRINT PLAINLY)

ADDRESS .....

CITY ..... STATE .....

100 Little Dolls

all for $1.00

100 Dolls made of genuine Styrene plastic and hard synthetic rubber only $1 for entire set. You get BABY DOLLS, NURSE DOLLS, DANCING DOLLS, FOREIGN DOLLS, CLOWN DOLLS, COWBOY DOLLS, BRIDE DOLLS, and many more in Lilliputian cuteness. And made not of paper or rags but of STYRENE plastic and hard synthetic rubber. If you don't go wild over them your money will be promptly refunded. Send $1.00 plus 25c for postage and handling for each set of 100 Dolls you order to: 100 Doll Co., Dept. AB163, 730 Third Ave., New York 17, N. Y.

MAIL COUPON TODAY!

THE 100 DOLL CO., Dept. AB 163
730 Third Ave., New York 17, N.Y.

Gentlemen:
I can't wait to see if these dolls are all you say they are. Enclosed please find $ in check ☐, money order ☐, cash ☐, for sets of 100 DOLLS each at $1 plus 25c for postage and handling per set. If I am disappointed in the slightest, I will send them back to you for refund as per your guarantee.
(Sorry, NO C.O.D.'s)

Name _____
Address _____
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GIVEN! PREMIUMS or CASH GIVEN!

YOURS FREE!

Genuine Money From Nations of the World
For sending coupon Now!

REAL FOREIGN COINS

From such countries as:

ACT NOW

SOLD BY AGENTS AND DRUG STORES EVERYWHERE

Guaranteed by Good Housekeeping

Start your own coin collection!
JUST MAIL COUPON!

WILSON CHEMICAL CO.
DEPT. 140-1 , TYRONE, PA.

MAIL COUPON—Foreign Coins Sent Free!

Wilson Chemical Co.
Dept. 140-1 , Tyrone, Pa. Date .....

Gentlemen: Please send me on trial 12 packages of White CLOVERINE Brand SALVE to sell at 65c a package. I will remit amount asked within 30 days, select a Premium or keep Cash Commission as explained under Premium wanted in catalog sent with order, postage paid to start. Be sure to send **MY FREE FOREIGN COIN COLLECTION.**

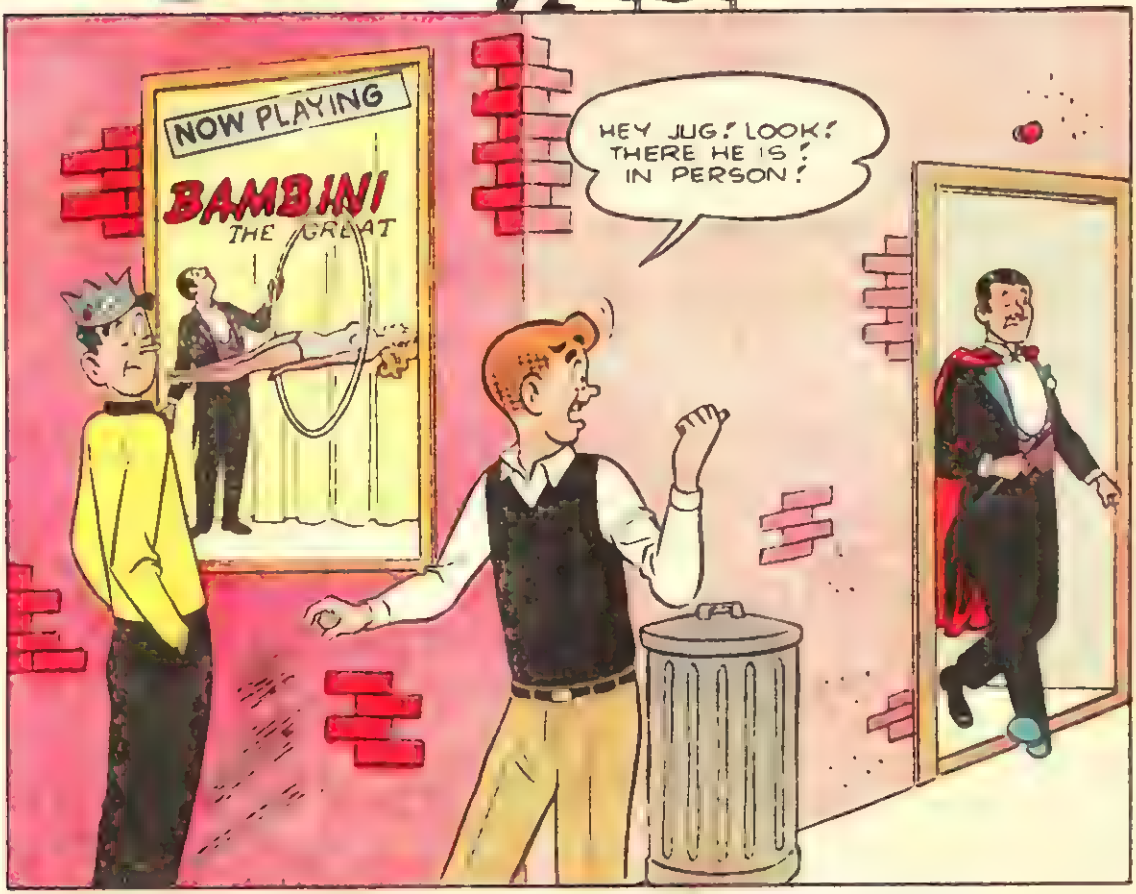
Name ..... Age.....
St. ..... R.D..... Box.....
Town..... Zone..... State.....

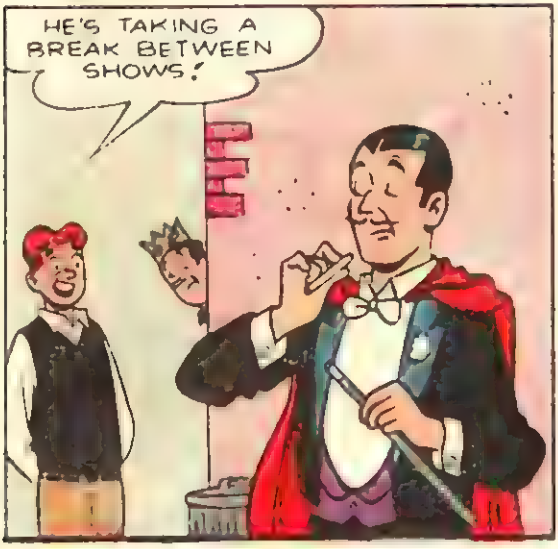
PRINT LAST NAME HERE

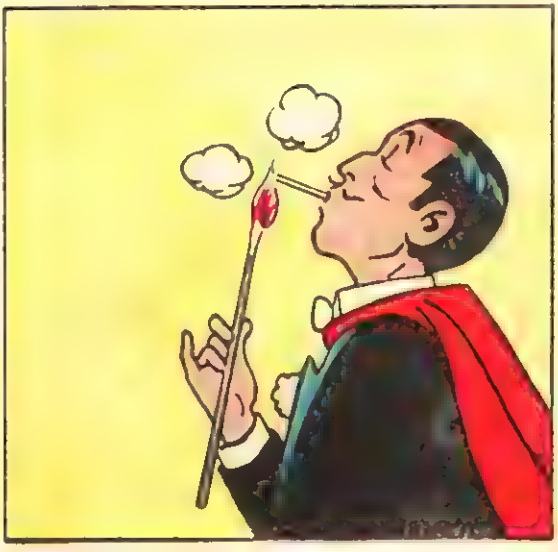
Paste coupon on postal card or mail in envelope today

Jughead

READ AT YOUR OWN RISK



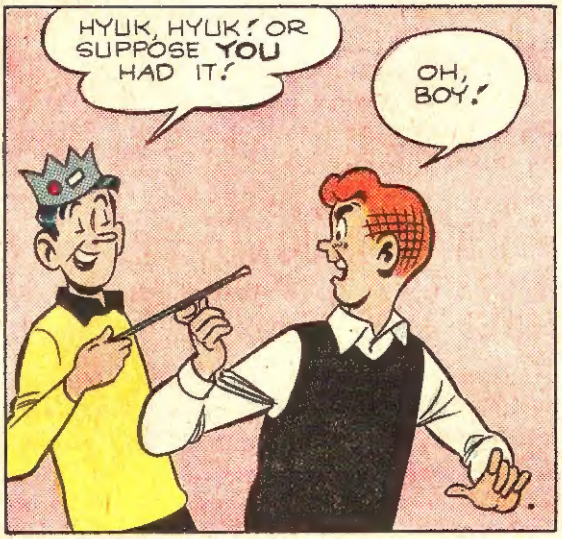


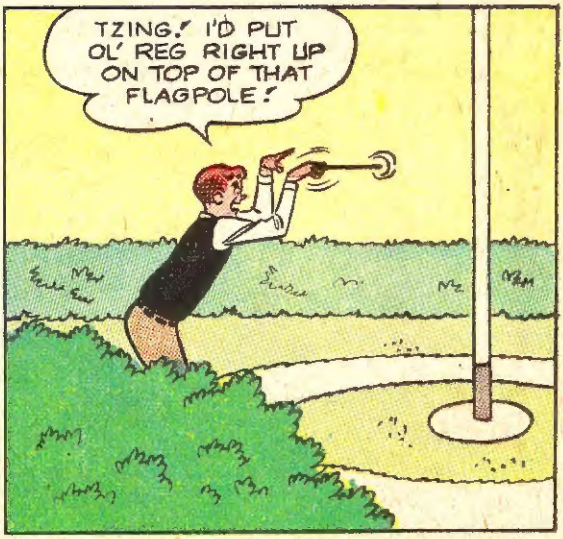


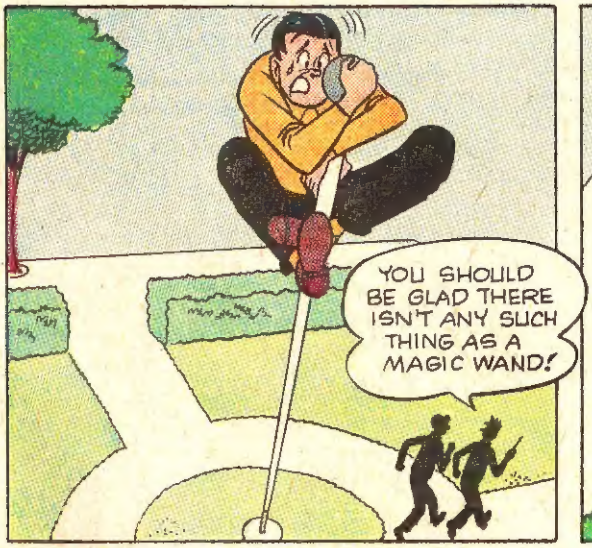
·HEY! HOW ABOUT THAT, EH?
HOW ABOUT WHAT?
THAT MAGIC WAND, OF COURSE! DIDN'T YOU SEE IT LIGHT HIS CIGARETTE?
OH, COME ON NOW, ARCH!
IT'S JUST A STUPID LITTLE STICK! THAT'S ALL IT IS!
A MAGICIAN DOESN'T NEED A WAND IN ORDER TO DO TRICKS!
ALL MAGIC IS JUST ILLUSION, SLEIGHT OF HAND, DEVICES TO FOOL THE VIEWER!
LOOK! HE'S GONE IN AND FORGOTTEN HIS "MAGIC WAND!"
HIS ACT WILL GO ON JUST AS WELL WITHOUT IT! THIS THING IS JUST A PROP!

DON'T BE A MEATHEAD, ARCH!
I'VE MADE A STUDY OF MAGIC!
IT'S CLEVER! IT'S TRICKY! BUT IT'S NOT SUPERNATURAL!
WHY, IF IT WAS, CAN YOU IMAGINE THE POWER THE OWNER OF THIS STICK COULD WIELD?
TAKE A GUY LIKE REGGIE, FOR EXAMPLE! ..... WHAT IF HE HAD A MAGIC WAND?
HE'D WAVE IT AND HOCUS-POCUS VERONICA RIGHT INTO HIS ARMS!
WHAT A HORRIBLE THOUGHT!
SURE! BUT YOU'VE GOT NOTHING TO WORRY ABOUT!

I DON'T KNOW, JUG! I THINK WE SHOULD RETURN IT!
BOY! ARE YOU GULLIBLE!
YOU THINK 'CAUSE I WAVE THIS STICK LIKE SO, A BIRD WILL APPEAR OUT OF THIN AIR?
BUS STOP
DO YOU BELIEVE KID STUFF LIKE THAT?
BUS
OR MAYBE YOU BELIEVE THIS STICK CAN MAKE THINGS DISAPPEAR?
ABRACADABRA! ALL THE STOOLS IN POP'S PLACE WILL VANISH!
CHOKLIT SHOP


HYUK, HYUK! OR SUPPOSE YOU HAD IT!
OH, BOY!


TZING! I'D PUT OL' REG RIGHT UP ON TOP OF THAT FLAGPOLE!


YOU SHOULD BE GLAD THERE ISN'T ANY SUCH THING AS A MAGIC WAND!

IT WOULD BE TOO DANGEROUS!
SUPPOSE IT GOT INTO THE HANDS OF SOME JERK WHO WAS MAD AT THE WORLD?

HAH! HE'D SAY, "BEGONE, CRUEL WORLD,"... AND....

BOYS! MEN!

MY SECRET NEW DYNAFLEX METHOD

CAN BUILD YOU A MAGNIFICENT NEW HE-MAN-MUSCLED BODY IN JUST TEN MINUTES A DAY—with absolutely NO weights—NO bar-bells—NO EXERCISE AT ALL!

Yes! If the girls LAUGH at you now when you take off your shirt—they'll be breaking down the doors to get dates with you—once they've seen the rugged DYNAFLEX BODY I can give you! I'll build you a tough strong massive body—shoulders clad with solid inches of he-man BRAWN. I'll give you bulging biceps, trip-hammer fists, power-packed legs, and a chest that will have you popping the buttons off your shirt with pride! (—says MIKE MARVEL, "Builder of Champion Bodies")

"In my classes this same course of instruction would cost $110.00."

Mike Marvel

ARE YOU WEAK, ALWAYS TIRED, LACK PEP?

Whether you're thin and scrawny, or sagging with unsightly fat—my secret DYNAFLEX method will cram pep, vigor and red-blooded vitality into your puny, exhausted body. Once DYNAFLEX makes you a two-fisted dynamo of manly beauty, rippling with power, glowing with magnetic sex-appeal—you'll be bursting with get-up-and-go. Man, you'll be really ALIVE—tingling with zest and rip-roaring energy—for the first time in years!

PROOF!

"I tried two other systems, before my buddy told me about DYNAFLEX. It really works—and how! I've put two inches of solid muscle on my biceps, three inches on my chest. It's like magic!"
L. C., New York City

"I never thought you could build terrific muscles without exercises or weights. Started DYNAFLEX two weeks ago, and am building a *great* physique."
E. G., Detroit, Mich.

"DYNAFLEX is the best yet. Only three weeks, and I have more dates than I can handle! I am telling all my pals about DYNAFLEX."
F. S., Chicago, Ill.

ARE YOU ASHAMED OF YOUR BODY NOW?

Pal—do YOURSELF a favor! Take a good long look in a mirror. Do you see a puny, starved body—scrawny arms—bony shoulders—a flabby stomach and skinny legs? Do girls laugh and fellows grin when you take off your shirt?

BELIEVE IT OR NOT—I can add solid pounds of rippling, steely he-man MEAT to your build. I can take those skeleton arms and PACK EVERY INCH with explosive virile MAN-MUSCLE. I can take that caved-in chest and build on six rugged inches of strong sleek MAN-SIZED BRAWN. I can clothe your skinny frame with GIANT RIPPLING DYNAFLEX MUSCLES that will have the girls gasping with awe and admiration! And with NO tiring exercise, NO high-priced bar-bells or gym equipment!

Or is your problem a body sagging with soft rolls of unhealthy, unhandsome FAT? Puny muscles—sagging stomach—bloated face—arms heavy with layers of BLUBBER? Are you ASHAMED to go to the beach and let them see your "FAT-MAN PHYSIQUE"?

If so, wake up fella! THIS IS IT! I will peel off that fat and give you a lean virile DYNAFLEX BODY, armored with a sheath of hard tough handsome muscle. I can build you into a healthy, streamlined HERCULES—bursting with dynamic manly strength. I'll give you a taut rock-hard midsection—legs muscled like coiled steel springs. I can pack solid DYNAMITE into your fists and give you a rugged handsome build brim-full of the magnetic Super-Body Appeal which girls admire. And with NO starvation diets NO fatiguing calisthenics—NO expensive health-foods!

HOW DYNAFLEX BUILDS BEAUTIFUL BODIES

DYNAFLEX is the modern miracle of body-building. It takes no tiresome exercises, "crash" diets, protein foods, and no weights or bar-bells. DYNAFLEX is the amazing discovery of a West German Doctor whose research into the Science of Strength found a thrilling new way to build GIANT BRAWNY MUSCLES in ten minutes a day. With DYNAFLEX you "flex" each muscle once—in a certain way—that is more effective than if you exercised that muscle 20, 30, even 100 times the old-fashioned way. With DYNAFLEX you get bigger results in ten minutes than after hours of grunting and groaning, hefting heavy weights. DYNAFLEX coaxes each muscle in your body to bring out its round, steely fullness and satiny symmetry. DYNAFLEX packs that muscle with glowing vibrant new strength and energy—FAST. In ten minutes a day I can cover your bony frame with healthy rippling muscle—give you a deep, powerful chest—solid shoulders and iron wrists—tough, slim midsection—and trim, steel-spring legs—simply thru "DYNAFLEXING" each muscle once a day!

There's nothing wrong with the bar-bell and weight-lifting method . . . but why bother? Why waste time and money, why sweat and strain your way to a streamlined symmetrical SAMSON-STRONG BODY—when you can do it better—bigger—faster—easier with the DYNAFLEX SECRET?

STRONG-MAN APPEAL ATTRACTS GIRLS

Be honest. Down deep you KNOW you envy the boy with the virile, magnificent build. Every man and boy secretly desires a broad brawny back, a solid man-muscled chest, handsome he-man shoulders, arms rippling with tough, steely sinews, a narrow waist, slim hips and sprinter-like power-packed legs. Girls go for a fellow with TWO-FISTED BIG MUSCLE SEX-APPEAL . . . and they only laugh at skinny guys or "fat-so's".

Let me give you a glowing new body, brimming over with energy and irresistible inches of solid muscle on your chest—he-man appeal. I can build three inches of beef and brawn on your shoulders, I will mold you a handsome super-body of terrific strength, give you a crushing grip, legs crammed with steel springs, a lean taut rock-solid punch-proof midsection. Pack your body with energy and thrilling stamina that will have girls falling at your feet.

GIVE ME TEN MINUTES A DAY —THAT'S ALL!

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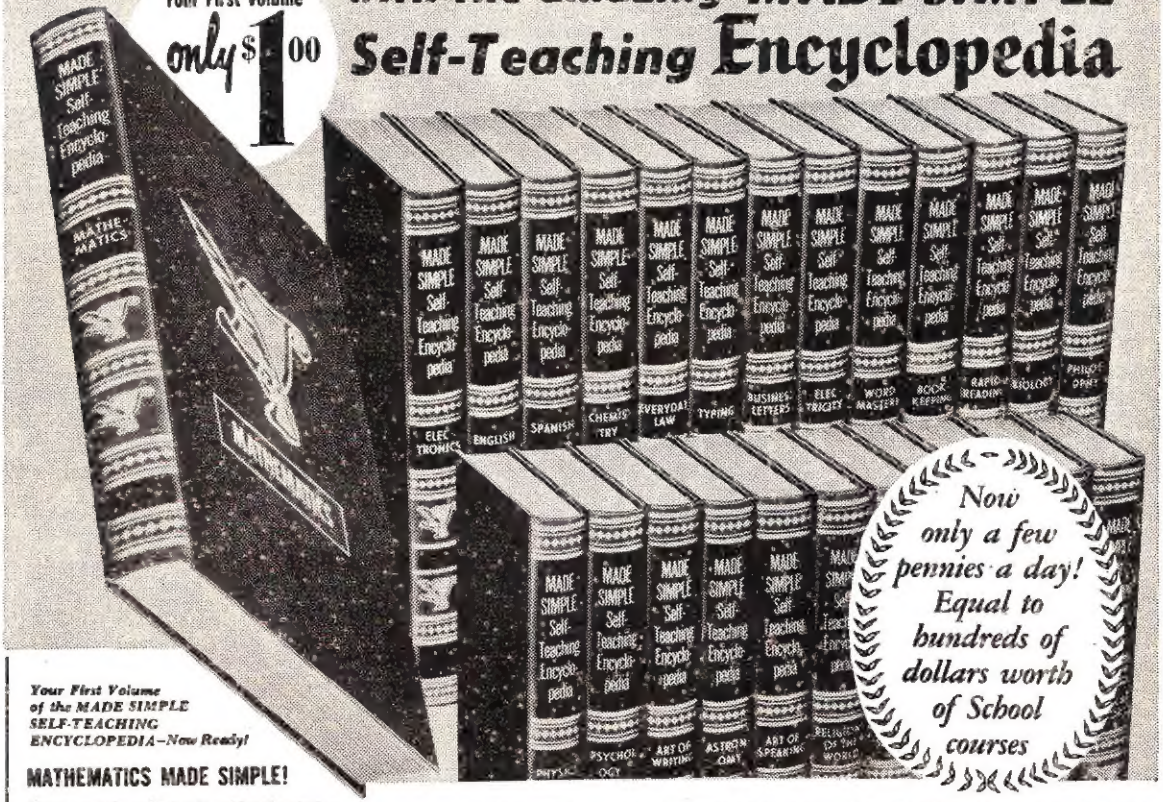

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